



**HEALTHY MINDS,
SAFE WORKPLACES:
CONSTRUCTING
A SAFETY CULTURE**
ACSA CONFERENCE 2023



SPONSORSHIP OPPORTUNITIES



Alberta Construction
Safety Association



“Healthy Minds,
Safe Workplaces—
Constructing a Culture
of Safety,” underscores
our dedication to our
workforce's physical
and psychological
safety and well-being”

– Mark Hoosein
CEO

The **Alberta Construction Safety Association (ACSA) Conference** is an annual event giving the construction industry's safety leaders, business owners, workforce, partners, and more a place to connect, learn, and collaborate on shaping the industry's safety culture.

The 2023 ACSA Conference is on November 22nd and 23rd at the Hyatt Regency Hotel Downtown in Calgary, Alberta. Your ACSA Conference provides you with a unique opportunity to collaborate on solutions to the challenges we are facing and anticipate the challenges ahead.

The Conference theme, "Healthy Minds, Safe Workplaces —Constructing a Culture of Safety," underscores our dedication to our workforce's physical and psychological safety and well-being," says Mark Hoosein, chief executive officer.

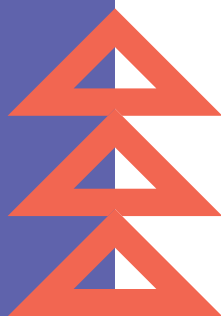
This year, we are collaborating with Canadian subject matter experts in psychological health and safety, equipping us with practical takeaways and guidelines that facilitate actions. Through these partnerships, we can address the physical aspects of safety and the mental health of our workforce, fostering a holistic culture of safety.

Our goal is to provide our members with the best tools, resources and information to help address the growing mental health challenges affecting the construction industry today.

Partner with us in championing safety, empowering employers and employees to make workplaces safer.



Alberta Construction
Safety Association



SPONSORSHIP BENEFITS

Sponsoring the ACSA's 2023 Conference is an excellent opportunity to showcase your brand, products and services. It also ensures you meet key players and decision-makers from various sectors in Alberta's construction industry. This prospectus outlines the different sponsorship packages available for our event.

By supporting the 2023 ACSA Conference, you will receive premium benefits, such as:

- Building brand awareness through our engaging promotions to **500 health and safety professionals and stakeholders across Alberta**
- Reaching your strategic target audiences across more than **51,000 ACSA member companies**
- **Supporting safety in the construction industry** and the people working within it
- **Customized sponsorship packages** to fulfill your individual business needs
- **Dedicated support** from our committed team in the lead-up and duration of the Conference



BUILDING BRAND AWARENESS



REACHING YOUR TARGET AUDIENCE



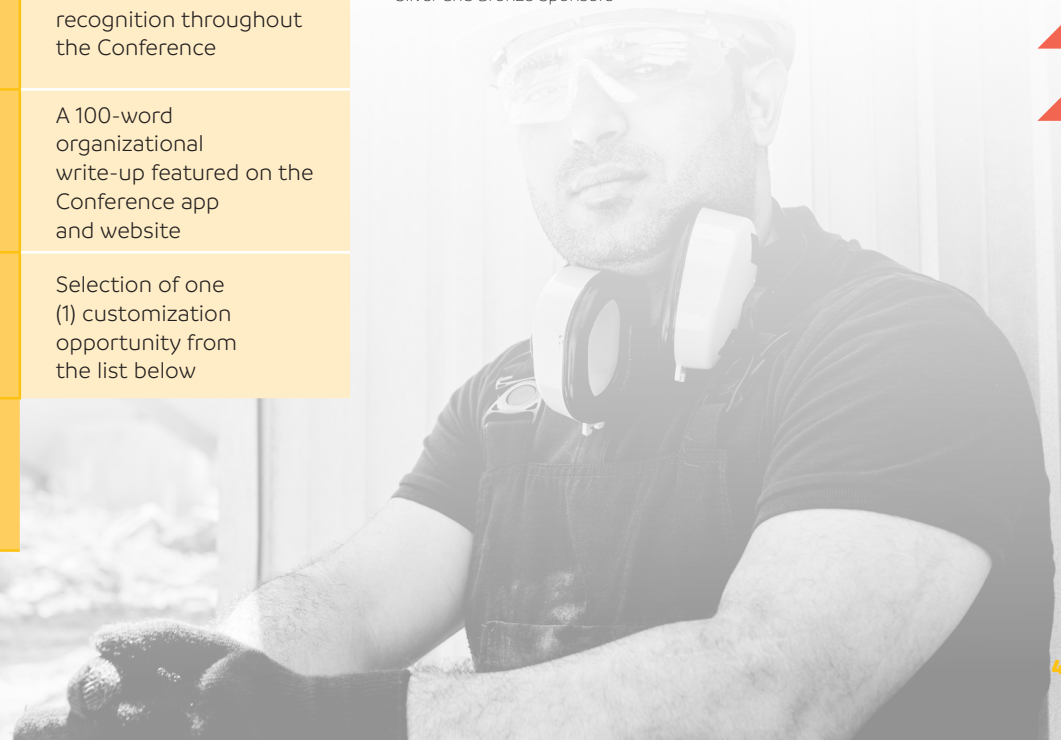
SUPPORTING SAFETY IN CONSTRUCTION

In partnership with the ACSA and our growing community, we will build purposeful relationships with our stakeholders and industry partners, influencing change and constructing a safety culture.



SPONSORSHIP TIERS

CONFERENCE PARTNER \$25,000 CDN + GST	GOLD SPONSOR \$15,000 CDN + GST	SILVER SPONSOR \$6,000 CDN + GST	BRONZE SPONSOR \$2,500 CDN + GST
Four (4) complimentary registrations for the Conference	Two (2) complimentary registrations for the Conference	Two (2) complimentary registrations for the Conference	One (1) complimentary registration for the Conference
Four (4) complimentary tickets for the Gala dinner	Two (2) complimentary tickets for the Gala dinner	Gala dinner tickets available at an additional cost	Gala dinner tickets available at an additional cost
Premium logo placement on a slide deck, website, and Conference app, including in the Conference program	Logo placement on a slide deck, website, and Conference app, including in the Conference program	Logo placement on a slide deck, website, and Conference app, including in the Conference program	Logo placement on a slide deck, website, and Conference app, including in the Conference program
Complimentary Conference Exhibitor booth in a priority location	Complimentary Conference Exhibitor booth	Conference Exhibitor booth or tabletop available at additional cost*	Conference Exhibitor booth or tabletop available at additional cost*
Premium logo visibility on all event marketing materials, including high-profile recognition on social media and in ACSA member newsletters	Premium logo visibility on event marketing materials, including recognition on social media and in ACSA member newsletters	Logo visibility on event marketing materials, including recognition on social media and in ACSA member newsletters	
Verbal on-site recognition throughout the Conference	Verbal on-site recognition throughout the Conference	*with first right of refusal for Silver and Bronze Sponsors	
A 200-word organizational write-up featured on the Conference app and website	A 100-word organizational write-up featured on the Conference app and website		
Premium logo placement on Conference nametags	Selection of one (1) customization opportunity from the list below		
Selection of two (2) customization opportunities from the list below			





CUSTOMIZATION OPPORTUNITIES

APP SPONSOR <i>One (1) Available</i>	WI-FI SPONSOR <i>One (1) Available</i>	CHARGING STATION SPONSOR <i>Four (4) Available</i>
Serve as the Sponsor for the Conference App. We will feature your logo on the App's main page, including two (2) push notifications.	Serve as the Sponsor for the Conference Wi-Fi network. We will display your logo on Wi-Fi instructions, signage, and slides.	Serve as the Sponsor for the Conference charging stations. We will feature your logo on the station you sponsor.

BREAKOUT SPONSOR <i>Six (6) Available</i>	HYDRATION SPONSOR <i>Four (4) Available</i>	MEAL SPONSOR <i>Four (4) Available</i>
Serve as a sponsor for one (1) of the Conference's Breakout Sessions. This sponsorship will feature your logo on the Breakout signage and description.	Serve as a sponsor for the Conference Hydration Station on the morning or afternoon of Day One or Two (select one). With this sponsorship, we will display your logo on the Station signage and description.	Serve as a breakfast or lunch Sponsor for one Conference meal. We will display your logo on the meal signage and description with this sponsorship.



ADDITIONAL SPONSORSHIP OPPORTUNITIES

KEYNOTE SPEAKER SPONSOR

Two (2) available
\$9,000 + GST

Serve as the Sponsor for one of two Keynote Speakers. We will directly recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will acknowledge you verbally in the introduction to the presenter, on the looping slide deck and within the event program.

NETWORKING EVENT SPONSOR

(COCKTAIL RECEPTION)
One (1) available
\$7,500 + GST

Serve as the Sponsor for the Networking Event. We will directly recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will recognize you verbally in the session introduction, on the looping slide deck and within the event program.

CONFERENCE PHOTOGRAPHY /VIDEOGRAPHY SPONSOR

One (1) available
\$7,500 + GST

Serve as one of the two Photography/Videography sponsors. We will directly recognize your company in pre-event digital promotions, email campaigns, social media content, and the ACSA website. We will acknowledge you verbally at the outset of the Conference, on the looping slide deck and within the event program.



EXHIBITION OPPORTUNITY

You can purchase an Exhibitor space to showcase your organization or company at the 2023 ACSA Conference.

EXHIBITOR BOOTH \$1,500 + GST	EXHIBITOR TABLETOP \$750 + GST
<p>Offers prime visibility throughout the ACSA Tradeshow. Each booth includes individual spacing at a draped booth to accommodate any materials you wish to set up. The booth space is 8' by 8', with a 6' table and two (2) chairs. Each booth will have an electrical outlet and complimentary Wi-Fi access.</p>	<p>Offers visibility throughout the ACSA Tradeshow. Each tabletop includes individual spacing at a tabletop to accommodate any materials you wish to set up. The tabletop is 6' and accompanied by two (2) chairs. Each tabletop will have an electrical outlet and complimentary Wi-Fi access.</p>

